



Presented By

**YNCU**  
YOUR NEIGHBOURHOOD  
CREDIT UNION



**COLOUR BLAST!**

**DO A MILE.**

**HAVE A  
BLAST!**



**SATURDAY, JULY 15<sup>TH</sup>, 2023**

**Team/Group Blaster**  
*Registration Package*

*The ROTARYFEST Miracle Mile Colour Blast is presented by Your Neighbourhood Credit Union*

# TEAM/GROUP COLOUR BLASTER

## Registration Package

The **Miracle Mile Colour Blast** is an exciting and energetic event in the community to have fun while raising money for Rotary Youth Charities! This run takes place right before the ROTARYFEST Community Day Parade, so fifteen thousand people will be lined up along the parade route to cheer you on and see your community spirit!

The event will take place on **Saturday, July 15<sup>th</sup>, 2023**

The start time is set for **10:35am** at the Canadian Bushplane Heritage Centre and will finish at the GFL Memorial Gardens parking lot.

### There will be two heats for the run:

The first heat will have a more competitive feel and will start at **10:35am**. The second heat will offer a more family friendly feel and will start at **10:40am**. We ask participants to hangout after the race for FREE: music, refreshments, a group photo opportunity, and the final colour blast!

## REGISTRATION:

Friday, July 14<sup>th</sup> from 10 a.m. to 4:30 p.m. at the Canadian Bushplane Heritage Center

*(If you are participating as a team, we ask that you please come on **Friday** so it is easier to compile pledge forms, money, etc. and keep everything well organized.)*

**OR**

Saturday, July 15<sup>th</sup> from 9 a.m. to 10:20 a.m. at the Canadian Bushplane Heritage Center

This event requires a **minimum of \$20 in pledges per each team member**, which includes a pair of funky Miracle Mile Colour Blast sunglasses, and an individual colour packet for the final blast!

To participate as a group or team, you must fit the definition of a team (minimum of 5 members including coaches, and purpose/team for whom funds are being raised is to be approved by Rotary), raise a minimum of \$20 per person in pledges or a \$20 payment for individual registration. After the event, Rotary will send you a cheque for **50% of the total your group raised**.

## THIS PACKAGE INCLUDES:

1. F.A.Q.
2. More information for teams about fundraising & resources for coaches.
3. An entry form & waiver you **must fill out and sign prior to the start of the race**.  
*(These can be filled out on the day of the race at registration, but if you are under the age of 18 it is strongly advised you print this form and get your guardian's signature in advance, as you will not be allowed to participate without their consent)*
4. A pledge form to raise money for your team, while also supporting Rotary youth charities!
5. Things to Remember list
6. How to get clean ASAP

# A COLOURFUL F.A.Q.

## What IS the colour made of?

The colour is a powder made of cornstarch and non-toxic dye. It is very safe!

## Is this a competition?

No, this one is all about having fun and being part of the community. You are encouraged to run/wheel at whatever pace you like. It will not be timed.

## I don't want the colour, can I still participate?

Yes! You can skip the colour stations.

## Is there an age limit for younger people?

There are no limits for this event. If you can run/walk/wheel this distance you are welcome to participate. However, if you are under the age of 18 a guardian must sign a waiver before the start of the race in order to participate.

## How do the different fees work?

- Individuals pay a \$20 registration fee, or raise \$20 in pledges.
- Families (max of 5) pay a \$40 registration fee, or raise \$40 in pledges. (2 Guardians/parents & 3 children under the age of 18. Children 2 and under are free).
- Teams/organizations can either pay a \$20 registration fee **per team member** OR if **raising pledges, must raise at least \$20** in pledges per member. After the event Rotary will send a cheque for 50% of what your group raised in pledges.

**To qualify as a team:** you must have 5 or more members (including coaches) **and purpose/team for whom funds are being raised is to be approved by Rotary.**

*If you are unsure if you are qualify as a team contact the Rotary office.*

## How does registration work?

Pre-registration will take place on Friday, July 14<sup>th</sup> from 10am-4:30pm at the Canadian Bushplane Heritage Centre (*strongly encouraged for teams*) and on Saturday, July 15<sup>th</sup> from 9am-10:20am before the race.

## Is there a dress code?

You are encouraged to be creative and wear as much white as possible. Just remember: the dye from the colour may be difficult to wash out.

## Can I use my bike or rollerblades?

No. We only allow “wheels” that are part of mobility equipment, or strollers.

## Can I bring my pet along?

No pets, please.

## Do the colour stations cause vision problems or breathing problems?

It is unlikely the colour stations will cause these sorts of problems. If you are still unsure, we will be providing you with a pair of sunglasses that will help protect your eyes. You can also wear a dust mask or bandana to protect your nose and mouth.

## Will there be cleaning stations at the finish line?

No, so you may want to keep a change of clothing on hand and lay down a towel for the car ride home.

## Can I just volunteer?

Absolutely! We have lots of volunteer opportunities, and would love your help. The Miracle Mile Colour Blast is just one of the many events we are putting on this year at ROTARYFEST. ROTARYFEST could not happen without the 400+ volunteers that help out.

## Have a question that isn't answered?

Email us at: [rotaryfest@rotarysault.com](mailto:rotaryfest@rotarysault.com) or call us at: (705) 945-1279

# TEAM / ORGANIZATION / GROUP FUNDRAISING INFORMATION

The **ROTARYFEST Miracle Mile Colour Blast** can be a terrific fundraiser for your group or team! The Rotary Club of Sault Ste. Marie organizes the run and incentives. All your team has to do is:

## Raise pledges & come and have fun!

To participate as a group or team, you must fit the definition of a team (minimum 5 members including coaches and purpose for which funds are being raised that is approved by Rotary) and raise a minimum of \$20 per person. After the event, Rotary will send you a cheque for **50% of the total your group raised**. It's that simple!

Please note: if coaches, parents or chaperones plan on running/walking/wheeling (we encourage this!) they must also raise the \$20 minimum. We also strongly encourage friends and family to cheer on participants and watch the parade afterwards.

Groups are encouraged to wear their uniforms or group shirts and to use the Miracle Mile Colour Blast as a fun, team-building opportunity. There will be free refreshments for participants at the end of the race.

## TO PARTICIPATE AS A GROUP:

1. **Distribute** the last four pages of this package to your members. It's really important that the name used as the team name, and name used as coach (manager/team leader) are the **same for all team members**. This information must be filled out correctly to ensure that the money is properly allocated to your group. We recommend that the coach fills in the team section by hand or by using pre-printed labels before distributing the package to team members..
2. **Raise a minimum of \$20 per group member**. There is no upper limit, so please encourage your members to raise more than the minimum!
3. **Register** at the Canadian Bushplane Heritage Centre Friday, July 14<sup>th</sup> from 10 a.m.-4:30 p.m. (*strongly encouraged for teams!*) **OR** Saturday, July 15<sup>th</sup> from 9 a.m.-10:20 a.m. (*before the race*)

## FOR COACHES/MANAGERS/TEAM LEADERS:

- Ensure that all the forms are correctly filled out and have your group's name properly noted.
- Please make sure the coach's name is included on all the forms. A manager's name/phone number can be used instead of a coach, if preferred.
- Ensure that the amount of money on each form corresponds with the amount of money brought in. If for some reason there is a pledge outstanding, please highlight that amount in **yellow**. If this money cannot be collected prior to the event, it won't be counted in your team's total. The team amount and the individual's total will not include any outstanding pledges for prize purposes. Attached is a blank reconciliation form that we encourage you to use for registration - it makes registration fast and efficient!
- Once registration has received your forms and money, you will receive a funky pair of Miracle Mile sunglasses for all team members. You must distribute these prior to the race so that participants can participate. Teams should meet at the event start on Bay Street outside of the Canadian Bushplane Heritage Center at 10:00 a.m. on Saturday, July 15<sup>th</sup>.

**For more information, contact:** Rotary Club of Sault Ste. Marie  
705-945-1279 • rotaryfest@rotarysault.com • *The Rotary office is located at: 364 Queen St. E.*

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# RESOURCES FOR COACHES / TEACHERS / ORGANIZERS / PARENTS

## It's easy to collect pledges!

Is the prospect of asking for pledge money daunting?

***It doesn't need to be!***

Here are some simple tricks that teams have used in previous years:

- Put your pledge forms on a clipboard and bring your own pen.
- Begin going door to door in your own neighbourhood, where you know people.
- Knock or ring the bell, and when someone comes to the door, introduce yourself.
- Explain that you are raising money for Rotary Youth Projects (Easter Seals kids/supporting children in the community) and your team/class/organization. While you are talking, hand them your clipboard and pen. Most will usually donate around \$5.
- Collect the money, thank them for their support, and head to the next house!

***The team coach who gave us these tips raised \$75/hour using these techniques!***

## Get your team excited to raise money!

Offer motivating prizes **for top fundraisers** within the team:

- Be the coach for 15 minutes
- Free batting time at the batting cages
- Gets to run drills or training for 15 minutes
- Gets to play whatever position they want for 1 game

Setting team goals and offering the **whole team prizes** can also motivate the kids:

- If the team raises \$\_\_\_\_, you go the movies as a team/class/group
- If we raise \$\_\_\_\_, the team gets to decide and design the new team mascot
- If we raise \$\_\_\_\_, the team gets to put makeup/a tutu/a dress on the coach he/she has to wear it to 1 game
- If the team raises \$\_\_\_\_, everyone gets to go out for ice cream after a game

The free prizes that involve the coach are usually the one kids get the most excited about.

***Put on your thinking cap - you can probably think of better motivators for your team!***

# TEAM/GROUP MIRACLE MILE COLOUR BLAST ENTRY FORM

Team/Group Name: \_\_\_\_\_

Coach's/Leader's Name: \_\_\_\_\_

Participant Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_

Postal/Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

*(By providing your email address, you consent to receiving a reminder about the MMCB next year)*

Age: \_\_\_\_\_ Gender: \_\_\_\_\_

\_\_\_\_\_  
Parent/Guardian Signature (if under 18):

\_\_\_\_\_  
Date:

## Waiver (must be signed):

In consideration of my participation in this event, I, for myself, my heirs, executors, and administrators, waive all rights and claims for damages I may have against the Rotary Club of Sault Ste. Marie, the sponsors of this event, their agents, representatives and successors, and assignees for any and all injuries suffered by me at said event, or which may occur out of my traveling to, participating in, and returning from this event. I further state that I am in proper physical condition to compete in this event. BY SUBMITTING THIS ENTRY, I ACKNOWLEDGE HAVING READ AND AGREED TO THE ABOVE WAIVER, RELEASE AND INDEMNIFICATION.

## Waiver, Release and Indemnification

\_\_\_\_\_  
Signature:

\_\_\_\_\_  
Date:

**NOTES (for office use only):**

Amount paid: \_\_\_\_\_





# PLEDGE FORM

**Saturday, July 15, 2023 @ 10:35AM**

Participant's Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Postal Code \_\_\_\_\_ Phone \_\_\_\_\_

Team/Group Name \_\_\_\_\_

Coach's/Leader's Name \_\_\_\_\_

Coach's Leader's Address \_\_\_\_\_

City \_\_\_\_\_ Postal Code \_\_\_\_\_

Coach's/Leader's Phone \_\_\_\_\_

## Sponsor's Name and Complete Address

Receipts will be issued for all donations of \$20.00 or more. FULL ADDRESS MUST BE SUPPLIED.  
Cheques should be made payable to: The Rotary Club of Sault Ste. Marie

**AMOUNT  
PLEDGED**

**AMOUNT  
COLLECTED**

Last Name		First Name			
Apt. No/TH/Suite	Street Address	City	Postal Code		
Last Name		First Name			
Apt. No/TH/Suite	Street Address	City	Postal Code		
Last Name		First Name			
Apt. No/TH/Suite	Street Address	City	Postal Code		
Last Name		First Name			
Apt. No/TH/Suite	Street Address	City	Postal Code		
Last Name		First Name			
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Last Name		First Name			
Apt. No/TH/Suite	Street Address	City	Postal Code		
Last Name		First Name			
Apt. No/TH/Suite	Street Address	City	Postal Code		



**PAGE  
TOTAL**





# THINGS TO REMEMBER

- Family Registration is considered to be a maximum group of 5 people:
  - 2 parents/guardians and 3 children under the age of 18 who still live at home.
  - Children 2 and under are free.
- First-come, first-served with sunglasses, and individual colour packets.
- Come to pre-registration to be entered into a raffle to win some great prizes!
- Once you pick up your t-shirt at pre-registration, you can individualize and decorate them.
- Final Blast is Saturday July 15<sup>th</sup>, 2023 at approximately 11:10am.
- Be sure to share your photos using the hashtag *#IGotColourBlasted* and *#colourblastssm*.
- Dress appropriately for the weather.
- Bring a change of clothes or towel to sit on for your ride home.
- Protect your valuables (phone, wallet, keys, etc.), by placing them in a plastic bag.

# HOW TO GET CLEAN ASAP

## **Before Miracle Mile Colour Blast:**

- Wear a good sunscreen & lip balm
- Use a leave in conditioner or hair oil
- Wear a hat
- Wear a dark nail polish

## **After Miracle Mile Colour Blast:**

- Dust off as much powder as possible before rinsing with cold water
- Use eye makeup remover to remove colour from skin
- Use a shampoo as a body wash to remove colour from skin

**Questions?** Email us at: [rotaryfest@rotarysault.com](mailto:rotaryfest@rotarysault.com) or call: 705-945-1279

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